



4.0 PROJECT GOALS AND OBJECTIVES

Developed by the Rush Line Task Force in response to the Purpose and Need, the project goals and objectives strive to meet the future transportation needs of the Corridor. The main goals of the project are improving mobility and safety, supporting infrastructure investments, and preserving/enhancing Corridor communities. Sections 4.1 to 4.3 describe in detail the project goals and objectives.

4.1 Transportation and Mobility

Goal: Improve Mobility and Safety.

Objectives:

- Provide an expanded range of transportation choices
- Augment the existing transportation system
- Expand opportunities for all transit users to move freely to, through and within the Rush Line Corridor
- Mitigate congestion and improve transportation safety
- Improve access to transit from demand created by jobs and activity centers
- Link population and employment concentrations
- Serve transit-dependent populations
- Build transit ridership along the Rush Line Corridor
- Facilitate/support connections to local and regional transportation facilities

4.2 Economic Opportunity and Investment

Goal: Support investments in infrastructure, business and community to sustain the Rush Line Corridor.

Objectives:

- Provide users with confidence in having reliable transportation options
- Accommodate future growth
- Facilitate efficient land use
- Provide transit service with efficient capital and operating costs

-
- Preserve and manage existing rail corridors

4.3 Communities and Environment

Goal: Facilitate the preservation and enhancement of communities along the Rush Line Corridor.

Objectives:

- Acknowledge the individual character and aspirations of each community as well as the Rush Line Corridor as a whole
- Minimize environmental impacts and support regional goals for cleaner air, water, and more efficient energy use